

Contact

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Top Skills

Web Marketing
Digital Strategy
Web Strategy

Languages

French (Native or Bilingual)
English (Native or Bilingual)
Spanish (Elementary)

Certifications

ICD.D
Professional Scrum Product Owner

Honors-Awards

Prix Boomerang, Site ou application média, TVA Nouvelles
Prix Strat, Détaillants, Sloche - Couche-Tard
CASSIES Bronze, Sustained success, Mise-o-jeu
Grand Prix Boomerang Coup de coeur, je vois mtl
Prix Boomerang, Site grande entreprise, Raymond Chabot

Publications

Montréal, hôtesse du nouveau village Havas
La guerre aux pourriels enfin déclarée: Plus de vigilance pour les agences et les annonceurs
How much is your project worth?
Workers eat to the beat: Lunch-hour dance party offers alternative to the typical brown-bag break
Gérer sa PME comme si elle devait être vendue

Jan-Nicolas Vanderveken

CEO at Havas Montréal, ICD.D
Montreal, Quebec, Canada

Summary

For Jan-Nicolas, a President's role is to reward bold ideas and to create an agency culture where employees aren't afraid to fail. The only kind of culture in which true innovation can happen.

When he founded TP1 in 2005, Jan-Nicolas wanted to bring the industry's most promising talents together, in order to build better digital experiences that truly addressed a client's needs. Today, as President and CEO of Havas Montréal, he continues to provide his teams with the creative framework they need to innovate, as well as strategic orientations based on his in-depth knowledge of technology, communications, design and gaming.

Jan-Nicolas is an active member of the business community, both as a speaker and as a board member: A2C Chairman of the Board, board member of Chambre de Commerce et d'Industrie Française au Canada, board member of Factory School of creativity science, and board member of the Montreal Comic Arts Festival. He is also a member of the Institute of Corporate Directors and in 2019, obtained ICD.D designation as part of his enduring commitment to excellence in board governance.

As part of his passion for culture and innovation, he has contributed to projects such as je vois mtl and the Quebec delegation at SxSW, as well as artistic endeavours by Festival TransAmériques, La Maison Théâtre and the St-Ambroise Fringe Festival. He is also the instigator of Lunch Beat Montréal.

Experience

Havas Montréal
CEO
February 2017 - Present
Montreal, Canada Area

La Maison W Montréal
CEO, Havas Montréal
September 2017 - Present
Montreal, Canada Area

Design, branding and architecture. La Maison W mobilizes every form of expression to help brands build unique and memorable client experiences.

A2C - Association des agences de communication créative
Chairman of the Board of Directors
November 2018 - Present
Montreal, Canada Area

The Association of Creative Communications Agencies (A2C) is the voice of almost 70 agencies in Quebec of different sizes, configurations, and specialties, but all with one thing in common: a commitment to creative communications. Its members generate more than 75% of the industry's revenues in Quebec and contribute to the success of companies here and abroad.

Chambre de Commerce et d'Industrie Française au Canada
Member of the Board of Directors and of the Executive Committee
June 2018 - Present
Canada

Since it was founded in 1886, Chambre de Commerce et d'Industrie Française au Canada (CCIFC) has dedicated itself to developing and strengthening the economic ties between France and Canada.

Factory
Member of the Board of Directors
December 2018 - Present
Montreal, Canada Area

During a time when transformation has become the norm, creativity is your best asset. At Factory, we are primarily interested in careers that are in transition, changes within industries, and new technologies. In short, we embrace change. We believe in cultivating, pollinating, and fostering relationships between the next generation and professionals in order to create a better world.

Montreal Comic Arts Festival
Member of the Board of Directors
February 2017 - Present
Montreal, Quebec, Canada

Association of Creative Communications Agencies - A2C
Incumbent Vice-President of the Board of Directors
August 2016 - November 2018 (2 years 4 months)
Montreal, Canada Area

Belgium-Québec Board of Trade
Member of the Board of Directors
March 2016 - March 2018 (2 years 1 month)
Montreal, Canada Area

The Belgium-Québec Board of Trade facilitates networking and business development between different organizations, professional associations, individuals and businesses which have links and commercial or financial interests between Belgium, Québec and Canada.

Havas Canada
President
June 2016 - February 2017 (9 months)
Montreal, Canada Area

Association of Creative Communications Agencies - A2C
Member of the Board of Directors
November 2013 - August 2016 (2 years 10 months)
Montreal, Canada Area

TP1
President & founding partner
November 2005 - June 2016 (10 years 8 months)
TP1 is a Montreal web agency specialized in creating, producing and managing interactive solutions. We deliver online projects through a combination of imagination and expertise. More than just an online production company, we're also a business partner!

Digital Alliance
3 years 3 months
Treasurer of the Board of Directors
September 2012 - November 2013 (1 year 3 months)
Montreal, Canada Area

The Digital Alliance (Alliance numérique) gathers and represents video games companies of all sizes present in Québec. Our mission is to demonstrate and

communicate the achievements and contributions of the video game industry to the media, the different government representatives and the public.

Member of the Board of Directors

September 2010 - September 2012 (2 years 1 month)

Montreal, Canada Area

Studio Logiciel

Owner

1999 - June 2006 (7 years 6 months)

Studio Logiciel specialized in the development of intranet and extranet applications. Our clients included: Air Canada, Bell Canada International, Bombardier, Bombardier Aerospace, Pratt & Whitney Canada, Deloitte, The Comedy Network and Yellow Pages Group.

BOMBARDIER

Ecommerce consultant

1999 - 2005 (7 years)

Bell Canada

Lead architect

1997 - 1999 (3 years)

Software architect responsible for the management, development and support of the Decision Resource Network – the most critical intranet site within Bell Canada. The site gathered and disseminated (often sensitive) strategic and financial information throughout the enterprise, allowing content publishers to control who can view it. Lead architect for a high-security extranet for the board of directors of BCE.

DMR, une division de Fujitsu Conseil (Canada) inc.

Analyst

1996 - 1997 (2 years)

Analyst in charge of Lotus Notes development at Teleglobe. Implemented Teleglobe's first Intranet using Lotus Domino.

LGS Group

Programmer-analyst

1993 - 1996 (4 years)

Programmer-analyst in charge of Lotus Notes application development at Montreal's head office. Implemented company's first website and Internet email gateway.

Education

McGill University

McGill-Rotman Directors Education Program, ICD.D, Corporate governance · (2018 - 2019)

Maisonneuve College

DEC, Business administration (incomplete) · (1993 - 1995)